

Amazon Marketplace Web Service (Amazon MWS) are a set of REST APIs that helps Amazon Sellers and Integrators to programmatically exchange data, between their internal systems and their Amazon Seller account, on listings, orders, payments, reports, and more. The integration with Amazon enables higher levels of selling automation, which helps Sellers grow their business. By using Amazon MWS, Sellers can increase selling efficiency, reduce labor requirements, and improve response time to Customers. Integrators can develop software that enable different Sellers to do business with Amazon by developing a solution that uses this APIs and is usable by Amazon Sellers without the need of any internal development.

I want to develop multi-Seller Amazon MWS based solutions. Do I need to register any Account?

IMPORTANT

Integrators companies that want to create Seller facing Applications to exchange data with Amazon through Amazon MWS, first need to register their own Professional Seller Account, regardless they intend to sell their own products or not. This step is mandatory since enables Sellers to authorize Integrators Accounts to manage their authentication credentials and send information on their behalf. Only Integrators explicitly authorized by Sellers can manage multiple Sellers account Credentials. Any other different usage of Seller credentials than the one reported in this document, represents a violation of the Amazon MWS Policy and could lead to penalties and ultimately to the loss of MWS service privileges for the Integrator.



Ok, so what do I need to do?

- Register an Amazon Seller Professional Account starting here. At the end of this process you will obtain a Seller Central Account and the Credentials to access it (Username and Password).
- Use your Seller Central Credentials to register your MWS Account, starting the process here and click on the yellow button

amazon services

Amazon Marketplace Web Service (Amazon MWS)





Amazon Marketplace Web Service (Amazon MWS) is an integrated Web service API that helps Amazon sellers to programmatically exchange data on listings, orders, payments, reports, and more. XML data integration with Amazon enables higher levels of selling automation, which helps sellers grow their business. By using Amazon MWS, sellers can increase selling efficiency, reduce labour requirements, and improve response time to customers.

Amazon MWS supports seller API functions that are broader in scope and functionality than any API functionality previously offered to sellers by Amazon. With Amazon MWS, Amazon listing, order, and payment data can be integrated into existing workflows so that selling on Amazon fits seamlessly with sellers' current business practices.

The Amazon Marketplace Web Service (Amazon MWS) Fulfilment API sections include operations that allow sellers to access Amazon's world-class fulfilment capabilities through a simple Web services interface. Among other features, a seller can programmatically send order information to Amazon with instructions to fulfil customer orders on the seller's behalf.

Sellers registered for Fulfilment by Amazon (FBA) send inventory to Amazon's fulfilment centers. When orders are placed on the Amazon site, or when a seller sends order information for orders placed through another sales channel, Amazon will pick, pack, and ship the products to the seller's customers. FBA frees sellers from having to manage the order fulfilment process, while still allowing sellers to maintain control over their inventory. The





3 Enter your Seller Central Credentials

amazon seller central



Choose the first option I want to access my own Amazon seller account with MWS

amazon services

Amazon Marketplace Web Service (Amazon MWS) I want to access my own Amazon seller account with MWS. I want to use an application to access my Amazon seller account with MWS. Application Name: Application's Developer Account Number: For example: 1234-1234 or 123412341234 I want to give a developer access to my Amazon seller account with MWS. Developer's Name: Developer Account Number: For example: 1234-1234 or 123412341234



Next

Read and Accept the Amazon MWS License Agreement







Make note (or print) of the following Account Identifiers and Credentials:

- 1. Seller ID
- 2. Marketplace ID
- 3. Developer Account Number
- 4. AWS Access Key ID
- 5. Secret Key

amazon services

Amazon Marketplace Web Service (Amazon MWS)

Congratulations!

You can now access your Amazon Seller account with MWS

These are your Account Identifiers and Credentials, which you will need to make successful MWS requests.

Important: Please do not navigate away from this page until you have made note of these Account Identifiers and Credentials or have printed this page. These Account Identifiers and Credentials will not be emailed to you.



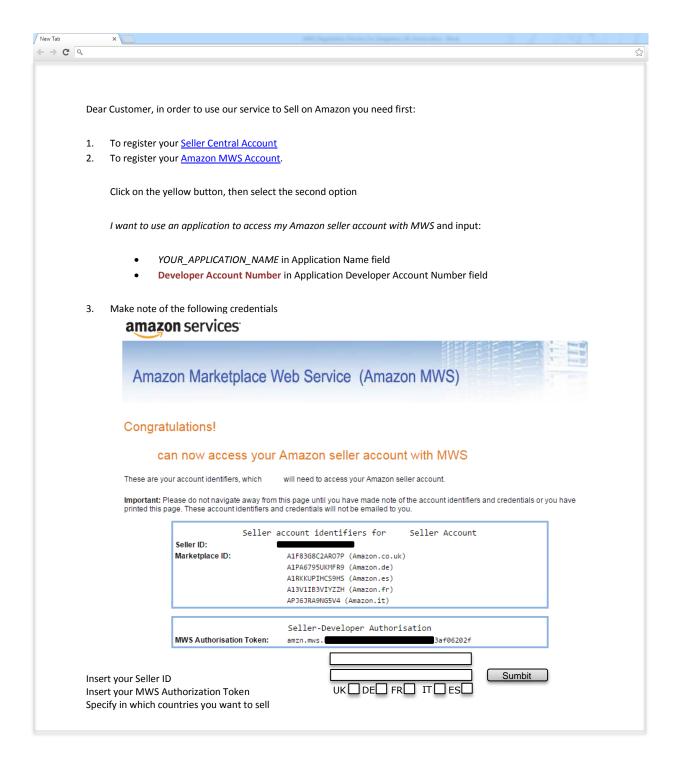
*If you are developing MWS Applications or otherwise providing MWS-related development services to other sellers, you will need to provide this developer account number to those sellers so that they can authorize you to access their Amazon seller accounts with MWS.

IMPORTANT

The **Developer Account Number** is the only credential you can make public to the Sellers that will use your application



Ask your Sellers to communicate you their Credentials. We suggest automating this step by creating a page on your Website on the following model (**NB** it is just a mock-up).





- Save in your database the credentials sent by your Customers through the previous page:
 - Seller ID
 - Marketplace IDs [1..5]
 - MWS Authorisation Token
- Design your code in order to use the credentials you have stored to communicate that you are an Authorized Integrator whenever you need to authenticate on MWS.

Following a Java example:

```
final String accessKeyId = "<Your Access Key ID>"; -> (The AWS Access
Key ID of YOUR MWS Account. You will get this at the end of the MWS
registration process for your company)
final String secretAccessKey = "<Your Secret Access Key>"; \rightarrow (The
Secret Key of YOUR MWS Account. You will get this at the end of the
MWS registration process for your company)
final String merchantId = "<Your Merchant ID>"; \rightarrow (The Seller ID of
the Seller. You will have stored this in your database once the Seller
will have authorized your company to send feed on their behalf)
final String sellerDevAuthToken = "<Merchant Developer MWS Auth
Token>"; -> (The Merchant Developer MWS Auth Token of the Seller. You
will have stored this in your database once the Seller will have
authorized your company to send feed on their behalf)
// marketplaces to which this feed will be submitted; look at the
// API reference document on the MWS website to see which marketplaces
// included if you do not specify the list yourself
final IdList marketplaces = new IdList(Arrays.asList(
"Marketplace1", > (From 1 to 5 Marketplace IDs of the Seller. You will
have stored this in your database once the Seller will have specified
in which Marketplace they want to sell)
"Marketplace2"));
```

Congratulations! You are now a MWS Authorized Integrator!

